

BRUCE HALE
Master Storyteller and Author
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CURRICULUM VITAE

Objective: To help businesses and individuals learn StorySelling — a deeper way of communicating that creates trust, engages emotions, and helps achieve bottom-line goals.

Experience:

Storyteller & Author

- Performed at a variety of storytelling and literature festivals, including the Midwest Book Festival, Los Angeles Times Festival of Books, and Honolulu Talk Story Festival. (1997 – present)
- Made presentations to corporate, educational, and association audiences as a professional speaker. (1996 – present)
- Gave keynote presentations at national and international writers conferences, including Maui Writers Conference, Santa Barbara Writers Conference, and Surrey International Writers Conference. (1999 – present)
- Wrote and published over 20 award-winning books for young readers. (1989 – present)
- Won Fulbright Grant to study folklore and teach storytelling in Thailand. (1998)

Communications Consultant

- Served as corporate change consultant to Bank of Hawaii during a challenging restructuring, employing storytelling to aid employees with transition. (1998)
- Wrote speeches for CEO of GTE Hawaiian Tel, consulted on presentations for employee meetings. (1990-95)
- Wrote newsletters, video scripts, speeches, and other internal and external communications for various Hawaii corporations and nonprofits, including Bank of Hawaii, GTE Hawaiian Tel, Hawaii Government Employees Association/AFSCME, and United Way. (1990-98)

Actor

- Played the part of “Harvey” in independent film, The Ride. (2002)
- Appeared in stage productions for Honolulu Theatre for Youth, Hawaii’s professional children’s theater. (1997-2000)
- Acted in TV commercials for McDonalds and Kapiolani Medical Center.
- Appeared as storyteller in “What’s the Story?” series for KHET Public Television. (1996-97)

Corporate Communications Editor

- Wrote and edited employee publications and video scripts, and appeared as host of video newsmagazine for GTE Hawaiian Tel. (1986-69)

Journalist & Copywriter

- Edited *Building Management Hawaii* trade magazine. (1983-86)
- Wrote advertising and brochure copy on Nissan, Pentax, and other accounts for Asuka Communications, Tokyo. (1982-83)

Education

Graduated cum laude from University of California at Los Angeles with a BA in Economics (1979)

Association Memberships

National Speakers Association
National Storytelling Network
Mystery Writers of America
International Reading Association